# Spring 2024 MIDP Course List and Descriptions

### **Registration Reminders:**

- The information below is the first draft of course offerings but is subject to change. DukeHub is the most reliable info sour ce.
- All MIDP courses and all Sanford International Development related classes count towards the 12/24 required MIDP credits.
- Example syllabi for previously offered MIDP courses are in the MIDP Sakai site. Syllabi for new courses will be available later.
- All courses are in-person unless otherwise noted in the course listing or description. DukeHub will also list instruction mode.

#### **Program Requirements:**

You can use the below information to help guide you in selecting courses to make progress towards degree completion. You can also refer to the MIDP Academic Guidelines and Stellic to monitor your degree progress.

Traditional 48 credit program (typica	ally 4 semesters)
Required Core Courses:  Policy Analysis: PUBPOL 700S  Basic Econ*: PUBPOL 701  Advanced Econ: PUBPOL 702 or 598  Stats*: PUBPOL 741	Req'd Practicums:  PUBPOL 711  PUBPOL 712  PUBPOL 713  PUBPOL 800
<ul> <li>MP: PUBPOL 704 and 705</li> <li>Internship:</li> <li>10-12 weeks in Summer</li> </ul>	Required Credits: • 24 MIDP credits • 48 total credits

<sup>\*</sup>may be exempt depending on assessment results

#### Accelerated 30 credit program (typically 3 semesters) Required Core Courses: **Optional** Policy Analysis: PUBPOL 700S **Practicums:** • PUBPOL 711 Any Econ\*: PUBPOL 701, 702, 598 • MP: PUBPOL 704 and 705 PUBPOL 712 PUBPOL 713 Optional but Encouraged Courses PUBPOL 800 Stats: PUBPOL 741\* **Required Credits:** 12 MIDP credits • 30 total credits

### Master of International Development Policy (MIDP) Courses

MIDP courses are numbered PUBPOL 700 – 799 and count towards the "MIDP credits" requirement for the degree.

Course number Credits   # of Seats	Course Title	Instructor	Schedule
PUBPOL 702.01 3 credits   50 seats	Applied Development Economics (core course)  Consent required – Mollie will provide permission number.	Sebastian James	M/W 8:30 AM - 9:45 AM
PUBPOL 704.01 1.5 credits   15 seats	Master's Project Preparation (core course) Required for Fall 2023 graduates.	Natalia Mirovitskaya	F (1/12 – 2/23) 1:40 – 4:10 PM
PUBPOL 705.01 1.5 credits   30 seats	Master's Project IDP (core course) Required for Spring 2024 and Summer 2024 graduates.	Dean Storelli	Does not meet
PUBPOL 712.01 0 credits   30 seats	Public Policy Presentation Practicum (offered every Spring)  Open to all MIDP fellows. See course description for when best to enroll.	Dean Storelli	Th (2/22 – 4/5) 8:30 – 9:45 AM
PUBPOL 730.01 3 credits   18 seats	Project Management for International Development	Lisa Moreau	T/Th 10:05 – 11:20 AM
PUBPOL 743.01 3 credits   30 seats	Design and Analysis of Public-Private Partnerships	Fernando Fernholz	T/Th 3:05 – 4:20 PM
PUBPOL 754.01 3 credits   15 seats	International Energy System, Sustainable Development and Security	Natalia Mirovitskaya	Th 3:20 – 5:50 PM
PUBPOL 789.01 1.5 credits   18 seats	Mini Seminars in IDP: Introduction to International Negotiation (hybrid)	Laura Sallstrom	F (1/12 – 2/23) 10:05 AM – 12:35 PM
PUBPOL 789.02 1.5 credits   18 seats	Mini Seminars in IDP: Leading in the Development Context	Andy Sisson	F (1/12 – 2/16) 10:05 AM – 1:00 PM
PUBPOL 789.03 1.5 credits   18 seats	Mini Seminars in IDP: Introduction to Conflict Management	Shai Tamari	F (1/12 – 2/23) 10:05 AM – 12:35 PM

<sup>\*</sup>placement based on assessment results

Course number Credits   # of Seats	Course Title	Instructor	Schedule
PUBPOL 789.04	Mini Seminars in IDP: Rotary Capstone Workshop	Catherine Admay	January 26 & April 12:
1 credit   7 seats	For Rotary Peace Fellows only.	Francis Lethem	1:40 – 4:10 PM @ Duke
	<b>January 26 &amp; April 12:</b> 1:40 – 4:10 PM at Duke		March 1, 8, & 22:
	March 1, 8, & 22: 5:00 – 7:00 PM at UNC		5:00 – 7:00 PM @ UNC
PUBPOL 790.01	Special Topics in IDP: Monitoring & Evaluation for Development	Anne Pizer	M
3 credits   18 seats	Practitioners	Rebecca Goldsmith	3:05 – 5:35 PM
PUBPOL 790.02	Special Topics in IDP: Chinese and U.S. Foreign Aid Policy and ODA	Jonathan Stromseth	T/Th
3 credits   18 seats	Architecture		11:45 – 1:00 PM
PUBPOL 790.03	Special Topics in IDP: Applied Tax Policy	Sebastian James	M/W
3 credits   18 seats			10:05 – 11:20 AM
PUBPOL 790.04	Special Topics in IDP: Intro to Political Risk Analysis	Eddy Malesky	T/TH
3 credits   6 seats			8:30 AM - 9:45 AM
PUBPOL 790.05	Special Topics in IDP: Global Value Chain Analysis	Gary Gereffi	M/W
3 credits   18 seats		Dayne Hamrick	1:25 – 2:40 PM
PUBPOL 790.06	Special Topics in IDP: Migration Policy & Development	Kerilyn Schewel	M/W
3 credits   18 seats			11:45 AM – 1:00 PM
PUBPOL 790.07	Special Topics in IDP: Political Violence, Repression, & Organized Crime	Eric Mvukiyehe	W
3 credits   5 seats			3:20 – 5:50 PM

## **Spring 2024 Sanford International Development Course Bank Courses**

Certain Sanford courses related to international development may count toward the "MIDP credits" degree requirement. MIDP maintains a comprehensive list, or "course bank," of all such eligible courses in <a href="Stellic">Stellic</a>. Below are the ones offered in Spring 2024. MIDP has example syllabi for some but not all of these courses in Sakai.

Course number Credits   # of Seats	Course Title	Instructor	Schedule
PUBPOL 596.01	Evaluation of Public Expenditures	Fernando	M/W
3 credits   45 seats		Fernholz, Roy	11:45 AM – 1:00 PM
		Kelly, GP Shukla	
PUBPOL 559S.01	Philanthropy, Volunteerism, and Not-for-Profit Management	Damon Circosta	T
3 credits   6 seats			10:20 AM – 12:50 PM
PUBPOL 645.01	Global Inequality Research	Adam Hollowell	W
3 credits   30 seats			10:20 AM – 12:50 PM
PUBPOL 646S.01	Strategic Storytelling	Catherine Admay	T/Th
3 credits   8 seats	Be sure to enroll in section 01 as this is the section for graduate students.		1:25 – 2:40 PM
PUBPOL 851.01	Human Centered Design – you must apply and be accepted to enroll.	Aria Chernik	M
3 credits   16 seats	Apply for the course here   View the syllabus here	Zachary Osborne	12:00 – 2:30 PM
PUBPOL 852.01	Organizational Ethics	Nathan Boucher	F
3 credits   30 seats	Email <u>Belen Gebremichael</u> or <u>Devonte Keith</u> to request a permission number		10:20 AM – 12:50 PM
	to enroll.		
PUBPOL 853.01	Communicating Data for Impact	John Quinterno	M
3 credits   20 seats			4:55PM - 7:25PM

### **Spring 2024 MIDP Course Descriptions**

PUBPOL 702.01 Applied Development Economics Sebastian James
3 credits M/W 8:30 – 9:45 AM

This seminar uses macroeconomic and microeconomic principles to analyze development challenges and issues. The seminar will use a core textbook to provide an integrated overview of many of the topics covered in the seminar, but the content and structure of the seminar will not follow strictly the textbook and fellows will be required to read more widely and deeply on the topics covered. Moreover, many of the topics can be analyzed from an applied development economics point of view, as well as from institutional, historical, political and other perspectives, and the emphasis is on how to use a range of techniques to analyze different problems rather than identifying a problem that lends itself to the application of a particular technique. Topics to be cover ed include promoting economic growth and increasingly wellbeing, the role and importance of the market economy and structural reforms, market failures and the role of government. The issues to be discussed include physical and human capital, economic and labor markets and unemployment, inequality, poverty, productivity, investment, trade, aid and development, financial markets and institutions, globalization and capital flows, and finally crises, defaults and bailouts. The seminar will also cover current policy issues and challenges including climate change and the environment, and issues of development measurement.

 PUBPOL 704.01
 Master's Project Prep
 Natalia Mirovitskaya

 1.5 credits
 F 1:40 – 4:10 PM (1/12 – 2/23)

The Master's Project (MP) is required of all MIDP candidates and taken in the second to last Spring or Fall semester of the program. This 1.5 credit mandatory seminar is intended to facilitate efficient preparation of the Master's Project. It focuses on preliminary preparation of the MP up to the prospectus defense. At this stage, fellows choose their topics, select their MP advisor, research, and write a prospectus and defend it before an MP committee. This course is open to MIDP fellows only.

PUBPOL 705.01Master's ProjectDean Storelli1.5 creditsDoes not meet

Emphasis on individual projects. Open to MIDP students only. Required for MIDP fellows graduating in Spring 23 or Summer 23.

PUBPOL 712.01	Public Policy Writing Practicum	Dean Storelli
0 credits	Th 8:30 – 9:45 AM (2/22 – 4/5)	

This practicum is designed for presenters at many different levels. It covers organizing content, sharpening graphics and spending more time on the presenter (and not just the slides). This class is credit/no credit and does not count towards the degree. It is offered every Spring and open to all MIDP students. It can be taken early in your program or within 1-2 semesters of graduation as it can greatly assist with your MP presentation.

PUBPOL 730.01	Project Management for International Development	<u>Lisa Moreau</u>
3 credits	T/Th 10:05 – 11:20 AM	

There is a growing demand for government institutions, organizations, and businesses across all sectors to demonstrate greater accountability, organization, and impact. As part of this demand project management has been identified as one of <u>the</u> top skill areas for which development organizations are hiring. The principles, disciplines, and tools that comprise project management are designed to ensure that organizations deliver quality products and/or services on time and on budget while managing the oftencompeting needs of governments, funders, and beneficiaries. This course is designed for graduate students who have some level of experience or knowledge of working in a project-based environment. Having studied the Project DPro Guide and other associated resources, students may feel well-prepared to sit for the certification exam at the end of the semester.

PUBPOL 743.01	Design and Analysis of Public-Private Partnerships	Fernando Fernholz
3 credits	T/Th 3:05 – 4:20 PM	

This course focuses on the difficult choices governments need to make to improve service provision in a wide range of sectors from public utilities and transportation to health and education services. These choices include the range of contractual and organizational modalities for providing services: from government owned and operated (GOO) corporations or projects to regulated private corporations and some new forms of outsourcing through national and international NGOs. An important modality in current times is the Public Private Partnership (PPP). How to design and analyze these partnerships is the core of this course.

This course covers the range of contractual arrangements open to governments to construct, maintain and operate infrastructure services and facilities such as hospitals and schools, as well as service provision in varied contexts in the world. Key concerns we address are the identification, analysis, allocation and management of risks and incentives under different contractual arrangements, including the guidelines and criteria that are appropriate to analyze and implement PPPs. We consider different environments and challenges such as legislative, budgetary, and regulatory frameworks and institutional arrangements in different countries as well as globally. We analyze the structure and role of the capital markets and financial sectors along with conditions and impacts of government guarantees. We discuss some evolving partnership arrangements to include civil society and networks, their implications and impacts. The course will use relevant experiences in the world with real-life problem sets and case studies. A major component of the course will be the application of broad-based cost-benefit analysis techniques to analyze the financial viability, risk, economic attractiveness and social and distributive impacts of PPPs. In addition, decision making rules and techniques will be used to clarify the tradeoffs. This will be done in the context of sector case studies.

PUBPOL 754.01 International Energy System, Sustainable Development and Security
3 credits Th 3:20 – 5:50 PM

One of the main challenges for the 21st century policy-makers is how to develop and manage adequate, affordable and reliable energy services to fuel sustainable social and economic development. Thus far, in many countries energy production and use have been inefficient and unsustainable, resulting in missed development opportunities and/or serious policy failures, aggravation of international and domestic conflicts, and wasted resources and environmental damage. The course explores why these problems occur and what are the implications of the most recent shifts in global energy patterns for global economy and politics.

PUBPOL 789.01 Mini Seminars in IDP: Intro to International Negotiation (hybrid)

1.5 credits F 10:05 AM - 12:35 PM (1/12 - 2/23)

This seminar will focus on practical negotiating advice for international trade and commercial negotiations. The bulk of the class will look at government to government negotiations and there will be an ongoing negotiation throughout the semester that focuses on an international trade issue. Role playing and team assignments will be required throughout the semester. In preparation for the international negotiation role playing, a few classes will be dedicated to commercial negotiations both business to business and business to government. The course will begin with some international bargaining and negotiation theory and quickly move to real world case studies and their practical application to the role playing. The course will examine multilateral trade and economic negotiation tactics and skills, as well as bilateral negotiation tactics and skills. The course will include some practical lectures on negotiations including successful negotiation guest speakers, all while the negotiation is underway. Students should leave the course with theoretical and practical skills to engage in international negotiations.

PUBPOL 789.02 Mini Seminars in IDP: Managing in the Development Context
1.5 credits F 10:05 AM - 1:00 PM (1/12 - 2/16)

Managing organizations to achieve impact is challenging in any context, but particularly difficult in developing countries that are often high-risk environments. High volatility, uncertainty, complexity, and ambiguity can negatively affect development investments and the people who make them. This course introduces students to key elements for managing organizations in such contexts, starting with good leadership. It provides tools for understanding local context where development practitioners work, including assessing different kinds of risk and how to manage them. It introduces approaches for setting direction and adjusting in such contexts, including strategic planning and adaptive management. The course emphasizes the need for building resourceful and resilient teams capable of effectively performing in such contexts, and it introduces students to the special challenges of operating in environments overtaken by crisis. Student requirements include class discussion participation, group exercises, and a short paper.

PUBPOL 789.03 Mini Seminars in IDP: Intro to Conflict Management
1.5 credits F 10:05 AM - 12:35 PM (1/12 - 2/23)

This mini seminar will provide students with a variety of tools necessary to engage in interpersonal conflicts most effectively by focusing on both internal and external factors and influences. During the seminar, students will engage with active listening, apology and forgiveness, cross-cultural communication, and multi-party negotiations. The mini seminar aims to redefine the meanings of "winning" and "power," and to provide students with tools necessary to cope with stress, discomfort, and emotions when in conflict. It includes both theory and experiential learning through role-plays and is meant for students who plan to work for NGOs, government agencies, international organizations, or in any field that requires skills in conflict management.

**PUBPOL 789.04** 

1 credit

Special Topics in IDP: Rotary Capstone Workshop January 26 & April 12: 1:40 - 4:10 PM at Duke

March 1, 8, & 22: 5:00 - 7:00 PM at UNC

**Catherine Admay Francis Lethem** 

This one-credit seminar is the second of two parts designed to prepare Rotary Peace Fellows towards their future leadership roles in the field of Peace and Conflict-Prevention, -Resolution, and -Transformation (also referred to as Peacebuilding). This seminar will constitute the "wrapping up" by fellows as they prepare to embark on important professional endeavors. It is comprised of three elements: (i) a "practitioner teams" workshop preparing fellows towards future leadership roles in Peacebuilding (ii) the opportunity to reflect on and integrate strengths and areas for growth through preparation of individual leadership essays; and (iii) the preparation and delivery of the fellows' public presentations at the Rotary Conference in early April. Rotary Peace Fellows only.

**PUBPOL 790.01** Special Topics in IDP: Monitoring & Evaluation for Development Practitioners **Anne Pizer** 3 credits M 3:05 - 5:35 PM **Rebecca Goldsmith** 

This course is designed to teach the fundamentals of monitoring and evaluation (M&E) for social programs. All organizations implementing development programs put in place systems to track program accomplishments. These M&E systems are driven by different objectives, such as accountability to donors for money spent, or learning about successes and challenges in implementation. This course is aimed at practitioners, who wish to develop and/or understand methods for measuring the results of social programs. This course will teach students how to set up M&E systems that foster data-driven decision making. In addition to books and articles, we will use cases from donors, non-profits and others to cover technical aspects of M&E, including developing a comprehensive program logic, choosing 'good' indicators and targets, and designing an appropriate evaluation. The course will be interactive & collaborative. Prerequisites: Introductory statistics course, ability to interpret a regression table, facility with excel.

**PUBPOL 790.02** Special Topics in IDP: Chinese and U.S. Foreign Aid Policy & ODA Architecture Jonathan Stromseth T/Th 11:45 AM -1:00 PM 3 credits

Escalating U.S.-China rivalry has sparked concern that a new Cold War is emerging between Washington and Beijing. In addition to growing security competition, the two countries are promoting separate foreign aid platforms as they compete to attract partners across the world. This course will examine how global foreign aid architecture is becoming increasingly bifurcated between Chinese initiatives, on the one hand, and those of the U.S. and its allies, on the other. It will also investigate how developing countries can best navigate this new geopolitical terrain. Topics will include divergent approaches to infrastructure finance, multilateral engagement, and related trade regimes. The course will also review specific case studies like competition over vaccine diplomacy and differing approaches to domestic governance, and whether U.S.-China competition is imperiling effective global cooperation to address climate change. Discussion will draw primarily from the experience and perspectives of countries in Southe ast Asia, often seen as the epicenter of U.S.-China rivalry, along with other regions. The course is designed for students planning to work in government agencies, multilateral organizations, or international non-profits, but all students interested in foreign policy and international development are welcome.

**PUBPOL 790.03** Special Topics in IDP: Applied Tax Policy Sebastian James M/W 10:05 - 11:20 3 credits

The course equips students with the essential tools to assess the impact of tax policy measures and design well-informed tax policies. This multifaceted curriculum encompasses the evaluation of tax policies' impact on income inequality, shedding light on how tax structures can either exacerbate or alleviate gender disparities. Furthermore, students delve into designing tax measures that not only address climate change but also incentivize investment in sustainable practices. The program also explores the role of taxation in promoting education and health and examines the role of tax incentives on investment and growth. By providing students with the analytical skills and knowledge to navigate these complex issues, applied tax policy empowers them to contribute meaningfully to the development of equitable and sustainable tax policies that benefit society as a whole and promote social, economic, and environmental well-being. This course is open to beginners as well as those with tax experience.

PUBPOL 790.04	Special Topics in IDP: Intro to Political Risk Analysis	Eddy Malesky
3 credits	T/Th 8:30 – 9:45 AM	

This course explores the impact of national & subnational government institutions on international business strategy. The course is designed around the theme of political risk analysis, approaching the topic from two perspectives: country & individual firm. Political risk is a type of risk faced by investors. Political risk analysts study how political decisions, events, or conditions will affect the profitability of a business actor or expected value of a given economic action. In this course, students will learn tools for measuring & assessing political risk, as well as how smart leaders can make intelligent business strategy decisions in these environments.

Revised 10/22/2023 5 PUBPOL 790.05
3 credits

### Special Topics in IDP: Global Value Chain Analysis M/W 1:25 – 2:40 PM

Gary Gereffi
Dayne Hamrick

Global Value Chain (GVC) analysis has become one of the dominant frameworks for understanding globalization and development issues over the past three decades. This course is designed to give participants the essential tools used in GVC analysis, and to apply these tools in writing an integrated course paper on a country and industry of the student's choosing. The course instructors are intimately familiar with the theories, methodology and projects associated with the Duke GVC Center, the pre-eminent university-based research center focused on GVC analysis. The course utilizes a wide variety of readings and GVC case studies to illustrate the two central pillars of the GVC approach: (1) industry governance structures, which highlight how global industries are organized around GVC lead firms and their global supply chains; and (2) country upgrading trajectories, which define how countries are tied into global industries, and the criteria used to analyze economic, social and environmental upgrading programs and outcomes. Because the GVC literature has exploded in popularity in recent years, one of the major goals of this course is to understand the evolution of these concepts and how they are currently applied to a wide range of country and industry settings, including recent responses to the COVID-19 global pandemic and national priorities in the U.S., Europe and Asia to build more resilient supply chains.

PUBPOL 790.06	Special Topics in IDP: Migration Policy & Development	Kerilyn Schewel
3 credits	M/W 11:45 AM – 1:00 PM	

International migration is a pressing global issue, but misunderstandings about the causes and societal consequences of migration remain pervasive. Migration can bring both opportunities and challenges to sending and receiving countries; much depends on the nature of migration and development policy. This course will equip students with a deep understanding of the relationship between migration and development – from basic science on global trends to local case studies illustrating innovative policy approaches.

The course will cover subjects related to migration, poverty, and inequality; remittances and economic development; the challenges of measuring migration; 'brain drain' versus 'brain gain'; climate-related migration and displacement; durable solutions to refugee movements; border policies, migration management and international cooperation; among others. The course is intended for those who plan to work for government agencies, international organizations, NGOs or in any field that requires knowledge and skills related to migration, though all students interested in the subject are welcome.

PUBPOL 790.07	Special Topics in IDP: Political Violence, Repression, and Organized Crime	Eric Mvukiyehe
3 credits	W 3:20 – 5:50 PM	

This course introduces students to a research agenda on intra-state armed conflict, repression, extremism, and organized crime. The primary focus lies on how political and criminal armed groups interact with state agents and with civilian populations; how they recruit and maintain control over their members; how and why their internal institutions and their strategies of violence vary; and what the consequences of these patterns are. The course also explores the role of the state, particularly when it comes to the effects of violent repression. The course engages with a variety of empirical cases, theoretical approaches, and research methods that will familiarize students not only with cutting-edge research on these issues, but also their relation to 'big debates' in conflict research, international relations, and comparative politics.